



JUNXION

BUILT BY DBSI + POWERED BY CFM

A MODULAR MICRO BRANCH CONCEPT



REDUCE OPERATIONAL COSTS

Fewer people are coming into the branch to complete transactions, leaving a lot of unused, costly space and bored tellers standing around—especially in larger branches. Junxion is a fully-functioning 160sqft branch that only requires 2 full-time employees.



GAIN SPEED TO MARKET

If you're not working with a huge budget or timeline, or if you're just in a rush to saturate the market before competitors do, Junxion can cut the timeline of your future branch in half and cost hundreds of thousands of dollars less to build.



SERVE CLIENTS IN UNCONVENTIONAL LOCATIONS

Designed with a small and modular footprint, Junxion can be installed in unconventional locations that will reach more clients and attract new ones by being conventionally placed where they live, work, and play.



LOWER RISK, INCREASE ROI

The traditional branch takes an average of three years before reaching a positive break-even point. With Junxion, ROI is seen in the second year of service, and comes with an expected 3x ROI after five years.

WANT TO START BUILDING YOUR CUSTOM JUNXION? 855-333-4CFM

DBSI+CFM

1

SELF-SERVICE & ASSISTED-SERVICE SOLUTIONS

Junxion is all about offering clients flexible ways of banking, and that means providing them with self-service and assisted-service solutions, like:

NEXT:

A revolutionary full-service kiosk, where clients and staff can independently use the device to complete any transaction.

ATM/ITM:

Utilized when the branch is unstaffed or after-hours, so clients can still complete their transactions.

2

UNIVERSAL ASSOCIATE TECHNOLOGIES

Universal and tablet-based associates are key to making smaller spaces work. Break the chains of hardware with high-tech, high-touch technologies, like:

RTA:

With Remote Transaction Assist (RTA) enables all associates to access every cash recycler or another peripheral while on the move, from anywhere in the branch.

NOMADIX:

A tablet-banking interface that enables universal associates to service clients while at a NEXT kiosk or moving freely around.

3

VISUAL COMMUNICATIONS

Give your Junxion a voice, attract attention, advertise products and services, empower clients to self-discover with digital signage and interactive kiosks, and increase brand awareness with:

DIGITAL SIGNAGE:

From video walls to interactive kiosks at the entryway of the branch, these displays are highly effective for visual communications.

INCYTE:

An analytics tool for your digital signage that alerts employees when clients interact with touch-screen displays, and then gives analytics on how content is performing.

4

ADVISORY COMPONENTS

The branch may be small, but the client experience still needs to be massively great. Offering a good balance of advisory services and transaction-focused services is key here, and this can be done best with:

SERVICE SPOT:

A private, yet open workspace that replaces the confining cubicle and allows the universal associate to service clients while also keeping an eye out for new visitors.

EXPERT NEARBY:

You're running a tight ship, especially in Junxion. Offer a private area where clients can remotely connect via video chat with banking experts at any time.



WANT TO START BUILDING YOUR CUSTOM JUNXION? SPEAK TO AN EXPERT ABOUT YOUR STRATEGY.

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